

PRESS RELEASE**For Immediate Release**

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Data-Vision Inc. Recognized as Top 50 Service Provider by Mortgage Technology Magazine
One of Only a Few to Receive Designation for 9 Consecutive Years

MISHAWAKA, IND. – August 4, 2010 – Data-Vision, Inc., www.d-vision.com a leading pioneer in Internet lending technologies that enable mortgage lenders to quickly and affordably implement web portal and e-lending capabilities, announced today that they have been selected as one of the 2010 Top 50 Service Providers by Mortgage Technology Magazine. The annual designation is presented to technology vendors based on four major criteria that encompass attributes that customers look for when choosing a vendor for long term partnerships.

“Our four criteria for inclusion of eligible vendors and service providers on our list are customer satisfaction, functionality, market share and viable revenue model,” said Anthony Garritano, editor at Mortgage Technology Magazine.

“Demonstrating functional value to lenders is our most important criterion. It is critical that the providers on our list have satisfied users and show the ability and desire to consistently develop innovative services and solutions.”

“We are honored to be chosen among thousands of providers by Mortgage Technology Magazine as a Top 50 provider, especially because we are only one of a few to receive this prestigious designation for 9 consecutive years,” said Randy Schmidt, president of Data-Vision. “Data-Vision’s is constantly working to keep our products at the leading edge of online technologies to best meet the ever changing needs of lenders across the country”.

Data-Vision has been serving the online lending needs of hundreds of U.S. lending institutions since 1993 and is firmly committed to strategically advancing the accessibility and quality of their world-class integrated Internet lending technologies for all financial services institutions.

Data-Vision’s offerings deliver comprehensive suites of web portal and e-lending solutions to market, complete with leading-edge capabilities including on-line origination, point-of-sale, lead capture, instant decisioning, product selection, initial disclosures, and secure electronic document delivery to provide immediate returns for lenders.

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About Data-Vision

Data-Vision, Inc., founded in 1993 and based in Mishawaka, Ind., offers *The Path To e-Lending* through a comprehensive suite of on-line services that are efficient, secure and easy-to-use. Data-Vision enables mortgage lenders to quickly and affordably bring e-lending solutions to market, complete with leading-edge capabilities including on-line originations, instant decisioning, electronic document delivery and more.

Data-Vision's solutions provide the ultimate in flexibility, maximized ROI and advanced on-line functionality. Our on-line services can be customized to meet each lender's unique requirements, specific lending channels and brand image. For more information about Data-Vision visit www.d-vision.com, or contact the company's sales department at 888.925.8625.